



## Tips for Congress Exhibitors

- Offer sensible giveaways from recyclable or natural materials
- Share appliances and equipment with neighbouring exhibitors
- Choose overnight accommodation for stand staff that is as close as possible to the congress venue
- Transport items with a minimum of vehicles
- Use public transport, and form car-sharing groups
- Use reusable materials
- Handling stand components correctly extends their useful life
- Dispose of non-reusable materials properly (recycle!)
- Multiple-use congress concept
- Use energy-efficient technology (LED and low-energy bulbs, A++ refrigerator, etc.) - (LEDs are often too heavy for congress constructions)
- Use collapsible and foldable display technology (-30m<sup>2</sup>)
- Investigate environmentally-friendly printed matter and determine realistic quantities in advance
- Environmentally-friendly catering (food & beverage), both regional and seasonal
- Use reusable plates, etc., and avoid plastic = reduce waste
- Keep water consumption to a minimum
- Clever reusable packaging that is easy to stack
- Use local staff on your stand (reduce flight emissions)
- Keep the volume that needs to be transported and stored as low as possible
- Don't use standby functions overnight
- Set-up days: shut off power overnight